



Job Description

Job Title : Product Marketing Executive
Location : HQ, Klang
Position Type : Permanent

Job Responsibility

1. Create and develop customized campaigns to reach target audiences effectively.
2. Contribute to planning and executing online/offline strategies, including trade campaigns.
3. Generate engaging digital content to boost sales for products and branding.
4. Collaborate with various departments for cohesive marketing strategy implementation.
5. Plan product indent and streamline ordering processes with the procurement team for efficiency.
6. Other adhoc tasks as and when required.

Job Requirement

- Candidates must possess or currently pursuing a Bachelor's degree or Diploma in Marketing/Statistics /Business Administration or equivalent.
- Required language(s): Bahasa Malaysia, English, Mandarin
- Ability to multitask & team player

Looking forward to talking with you
Submit your resume to talent.mgt@newhoongfatt.com.my
We regret that only shortlisted candidates will be notified.
- Thank you -