



Buckle it up: Chin securing the safety helmet of NHF employee, Azfar Haziq Kaswuri during the road safety and advocacy programme campaign.

Road safety campaign reaching out to more

SEVEN companies in Meru, Klang, signed a memorandum of understanding (MoU) with the Road Safety Department (JKJR) to show their commitment to creating road safety awareness among their employees.

Led by New Hoong Fatt Holdings Berhad (NHF), these companies have joined forces with the department to promote advocacy programmes and education on road safety.

NHF managing director Chin Jit Sin said the company took safety of its staff seriously and as such were championing the road safety cause.

Chin said the company had first signed an MoU with the department in 2010, and that this had helped reduce the number of road accidents involving its employees.

"Now, we have roped in six of our neighbouring companies to take part in this good cause as well.

The six other companies are Triplus Industry Sdn Bhd, Chong Lek Engineering Sdn Bhd, GP Autobat Sdn Bhd, Horizon Sdn Bhd, United Industries Sdn Bhd, Bodibasixs Manufacturing

Sdn Bhd, all located along Jalan Teratai.

Road Safety Department director-general Datuk Dr Tam Weng Wah commended NHF for taking the initiative to create awareness on road safety.

He said many motorists were killed in road accidents that occurred while commuting between their work places and homes.

He said the loss of the workforce was not merely a loss to the employers or their families but to the nation as well.

"We must take precautionary measures to protect the workforce, especially when a large number of them are using motorcycles," he said, adding that records showed that 60% of the people killed in road accidents involved motorcyclists.

"We are a firm believer that through education, we can change the mindset of the individuals," he said.

Besides the signing of the MoU, a two-day exhibition on road safety and advocacy programme were also held as part of the campaign.