

Promoting road safety culture

KLANG: NEW Hoong Fatt Holdings Bhd (NHF) together with six neighbouring companies in Jalan Teratai, Meru Klang recently signed a Memorandum of Understanding (MoU) with the Road Safety Department Malaysia (JKJR) to promote advocacy programmes on road safety.

NHF managing director Chin Jit Sin said as a responsible employer, they take the safety of their employees seriously.

"NHF first signed the MoU with JKJR in 2010 and for the third year running, we see a need to include the community when it comes to tackling road safety issues. That is why we garnered the support from other companies. As we implement consistent campaigns, we have reduced the number of road accidents among our employees.

"Road safety has become an important cause because being safe on

the road saves lives," said Chin.

The six companies are Triplus Industry Sdn Bhd, Chong Lek Engineering Sdn Bhd, GP Autobat Sdn Bhd, Solid Horizon Sdn Bhd, United Industries Sdn Bhd and Bodibasixs Manufacturing Sdn Bhd.

JKJR director general Datuk Dr Tam Weng Wah said it was important to foster the culture of safety among road users.

"Hopefully there will be more organisations coming forward and join the force with JKJR to promote road safety education. Road safety is a collective responsibility and achieving positive road safety results requires long-term ownership and leadership.

"This is where the management of companies need to step up and ensure the culture of road safety is practised by its employees," said Tam. **By Farhana Syed Nokman**



Datuk Dr Tam Weng Wah (left) helps a motorcyclist with his helmet. Pic by Mohd Asri Saifuddin Mamat