

An act of charity

Company sees importance of donating blood for those in need

AHEAD of Ramadan, automotive replacement parts company New Hoong Fatt Holdings Bhd (NHF) recently held a blood donation drive to support the blood bank reserves of Tengku Ampuan Rahimah Hospital, Klang.

The NHF blood donation drive recorded a total of 201 donors on its campaign day, aptly themed "I Have Saved A Life, Have You?"

This was a 28% increase from the 157 donors who came forward last year.

"NHF has always taken pride in celebrating the simple yet important act of blood donation.

"Each year, we want to encourage awareness of not just donating blood, but also health and safety. As these are important aspects for NHF, we always extend the campaign to involve both employees and the surrounding community," said NHF managing director Chin Jit Sin.

Three-time blood donor Norfadzillah Khadar, a NHF finance officer who received a blood transfusion when she gave birth to her first child, said she was grateful to the donor

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— CHIN JIT SIN

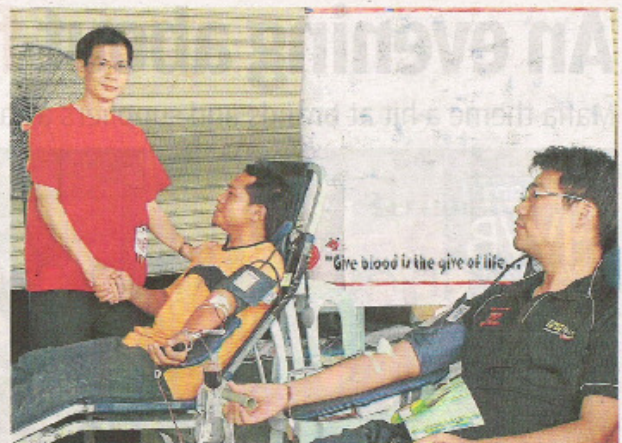
who extended help in her time of need.

She said besides being civic conscious, blood donation also had other health benefits for the donor.

Norfadzillah encouraged others to do the same.

Along with the blood donation campaign, NHF also engaged the expertise of the Road Safety Department (JKJR) to raise awareness of safe driving and riding habits.

JKJR representatives presented to those present the importance of practising road safety, particularly motorcyclists as this is the main mode of transport for NHF



Generosity: NHF employees donating blood during the campaign.

employees.

"The safety of employees is important to the company as we value the lives of each employee.

"We often provide information and advice to encourage safer behaviour on the road to reduce accidents, especially on the busy roads

around Meru in Klang, where traffic is heavy during peak hours," said Chin.

During the event, NHF also provided free health checks, namely Body Mass Index (BMI) calculation, Pap smear, blood pressure test, cholesterol test, hearing test and eye screening.